



CYPT Data, Research and Evaluation Team (DRE)

Location: Zoom
Date: Thursday, January 21
Time: 1:30pm to 4:00pm

Present: Jessica Deming (Co-Chair), Mohamed Billie Hassan (Co-Chair), , Amanda Franceschini, Bethany Wager-Mantle, Dave Whiteside, Evan Risko, Fiona Ellison, Greta James, Jillian Welk, Kelly Roberts, Yvonne Asara-Bediako, Silviu Kondan, Alison Pearson

Regrets: Dana Liebermann, Elva Zhou, Jill Stoddart, Leyco Wilson, Margaret Parkin

Agenda & Notes

| Agenda Item | Notes |
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| Welcome | <ul style="list-style-type: none">- Welcome & Introductions <p>Mohamed welcomed members of the DRE team and initiated a round of introductions. This was the first official DRE meeting for Dave Whiteside (YMCAs of Cambridge & Kitchener-Waterloo) and Silviu Kondan (new SPA with CYPT Backbone Team).</p> |
| 2020 Accomplishments | <ul style="list-style-type: none">- Review of 2020 CYPT Highlights Related to DRE <p>Alison provided a brief overview of the 2020 CYPT milestones (including the process in which Belonging was identified as the key focus area of CYPT's work) and highlights connected to DRE in including the pilot stage of the Youth Impact Survey (YIS), the Measureable Equity Conference, and continued relationship with UNICEF Canada.</p> <p>Silviu introduced the CYPT Backbone team's newly formed Evaluation Framework that is closely linked to the CYPT's Theory of Change (ToC). Silviu thanked Dave for his ongoing support in development of the framework and in the drafting of the various survey questionnaires. The standardization of an evaluation framework will support the team to better understand the needs of the CYPT membership as well as to have a more structured assessment of CYPT initiatives as per the collective's ToC results-chain. Silviu briefly introduced the primary methods of evaluation, which are: i) the annual member survey, ii) the meeting feedback surveys and iii) the 1:1 member interviews.</p> |



| Agenda Item | Notes |
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| | <p>Silviu presented the main linking threads and questions that are present within the 2020 annual member survey. He shared insights related to engagement levels and how respondents, as of January 21st 2021, perceived the well-being of children and youth through the 9 shared goals of the CYPT.</p> <ul style="list-style-type: none"> • DRE provided feedback on how to creatively encourage response rates. <p>Action:</p> <ul style="list-style-type: none"> ➤ Silviu will implement suggestions re: response rates & continue to provide updates on annual survey results & the evaluation framework. |
| <p>2021 Intended Areas of Focus</p> | <p>- Establishment of Key DRE priorities</p> <p>Mohamed provided an overview of the potential priorities and key action items for DRE in 2021. He reiterated the key defined high-level focus area of <i>Belonging</i> which will tie together the various initiatives across the CYPT, including DRE. Based on the meeting with the Co-Chairs of the support teams (CPLC and CAT), Mohamed mentioned that there will be room to collaborate and have more opportunities to work on shared initiatives or to provide collaborative input.</p> <p>Mohamed presented and discussed the drafting of a simplified high-level table that specifies the collective goals of CYPT and they intersect with the key message(s), action(s), training/learning and data items to support those goals.</p> <ul style="list-style-type: none"> • DRE agreed that it would support transparency and would allow for goal setting. Some suggested that an alternative visual may also support people's understanding, including a visual gage to illustrate progress. • DRE emphasized that opportunity to appeal to a wider audience via the use of stories/narrative as well. <p>Mohamed introduced 3 main priorities for DRE in 2021: i) clear & organized shared measurement with a focus on Belonging, ii) high-quality child & youth well-being data, and iii) disaggregated data practices. DRE noted:</p> <ul style="list-style-type: none"> • The importance of considering how knowledge production can be accessible at the community level (not just academic level). Potential key area (Knowledge Mobilization) that DRE & CAT can come together. • Importance of clearly defined problem statement(s). DRE members noted interest in a qualitative approach to defining community problems & that participatory involvement of the community will support meaningful work. • Continued identification of common shared measurements & indicators of belonging across organizations is an important & ongoing task. <p>Members of the DRE team acknowledged that energy and capacities are limited as their work has greatly been impacted by the COVID-19 pandemic.</p> |



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| | <p>Actions:</p> <ul style="list-style-type: none"> ➤ Co-Chairs will focus on opportunities for collaboration with CPLC & CAT (e.g., ways in which knowledge mobilization can be made more accessible by working with CAT). ➤ CYPT Backbone team, in collaboration with DRE, will continue to seek ways to implement a clear and concise strategic visual for members. DRE can consider where DRE initiatives align within the suggested table. ➤ Initiatives related to common shared measurements & indicators will continue to be a priority. ➤ The Co-Chairs and the CYPT Backbone Team will be particularly mindful of the capacity limits of members throughout the year. |
| <p>Youth Impact Survey (YIS)</p> | <p>- Input into the Youth Impact Survey</p> <p>Silviu shared lessons learned from YIS pilot phase & areas that the DRE team may be interested in supporting for the upcoming second stage.</p> <p>Silviu reignited the conversation with DRE re: disaggregated data, by providing an overview of respondents to the YIS by demographic fields. Silviu mentioned that the discussions held with children and youth at the Sense Making Sessions and through the Youth Feedback Survey indicated that youth were particularly interested in having more information on, and having the opportunities to discuss how, their intersecting identities impact their well-being.</p> <ul style="list-style-type: none"> • DRE acknowledged that there exists - amplified during the pandemic - concerns with barriers to collecting data. The team generally agreed that there are major challenges in drawing inferences from the disaggregating of the YIS pilot phase data. This is due to the small sample size of underrepresented children and youth within several demographic fields. • The team acknowledges that there is pressures to ensure methodological rigor on one hand and on the other to report on underrepresented communities. The demographic profile of respondents (versus those who did not respond) is also a key consideration for the purposes of evaluation. DRE also noted that it is important to focus on the purpose of disaggregating data, and if this is a requirement for the pilot phase. Overall, the team raised several key questions that would support the planning and implementation of YIS stage 2 (see below). <p>Silviu & Alison shared updates from their meeting with UNICEF Canada, CIW and representatives from partner communities (Ottawa, Halton & Nova Scotia). Pilot experience is providing guidance to other communities who are new to YIS. Proposed deployment of mid-March was shared by CIW.</p> |



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| | <p>The questions for the survey will have a mixture of Core (standardized) as well as Module and Demographic Questions (mixed questions which communities will be able to select depending on their specific localized needs). Alison mentioned that there will be long-input sections in the survey for qualitative responses – a key gap identified during the pilot phase. Alison & Silviu suggested that there would be opportunities for DRE to be involved in the next stage & that they would follow up with timeline. DRE discussed:</p> <ul style="list-style-type: none"> • Methods for disseminating & marketing the survey to ensure that there is sufficient representation. Several recommendations made, including connecting with organizations that can “champion” the survey to communities (i.e. last year’s CYPT ‘Spokefolk’). Some institutions (e.g., schools) are limiting external research requests at this time. • The importance of considering how questions are selected & questioned stakeholder consultations with specific demographic groups. • Several DRE members expressed that surveys are a barrier to some individuals and that it is worth introducing more appealing qualitative tools, if the aim is to reach underrepresented individuals. It was mentioned that focus groups were successful amongst several organizations. The team also acknowledges that non-survey tools will require a lot of resources. Considerations should be discussed about the plausibility of these non-survey approaches. Moreover, the team also agrees that the YIS is valuable as it is one of few ways of hearing directly from young people about their well-being. <p>Actions:</p> <ul style="list-style-type: none"> ➤ Silviu and the Backbone team will continue to provide updates to the DRE team on the YIS second phase. ➤ A smaller group of DRE members may be interested in supporting the Backbone team with the selection of module and demographic questions. Silviu to connect with DRE when details are available. ➤ The Backbone team will consult with interested members of the DRE team on best practices to reach a wider audience with the survey and to incorporate an equity lens in marketing of the survey. ➤ The Backbone team & DRE will continue to have discussions on the plausibility to introduce qualitative research methods throughout 2021. ➤ Alison to bring forward PISA tool (re: assessing Socioeconomic Status) & question non-survey methods to UNICEF & CIW. |
| Other | <p>- Discussion of Additional Items from DRE Members</p> <p>Silviu noted DRE meetings are scheduled in April and May.</p> |