

Brain Story Mobilization Working Group
DRAFT SCOPE OF WORK

Introduction:

The Brain Story is an initiative that helps individuals and communities better understand and appreciate the relationship between brain science and positive child and youth development. It involves understanding impacts of stress on brain development, the buffering effect of positive relationships, and how healthy attachment fosters healthy development. When communities have a shared base of knowledge, collective mobilization around meaningful actions that reinforce what brain science tells us is good for young people is possible.

Purpose:

The Brain Story Mobilization Working Group seeks to build on the learnings from the Brain Story Summer Series and identify meaningful actions that Waterloo region can mobilize around in a collective and coordinated manner.

Objectives:

1. To reflect on the panel and community discussion from the Brain Story Summer Series
2. To identify and prioritize actions for collective and coordinated action
3. To create a Waterloo Region Brain Story mobilization framework
4. To create an implementation strategy
5. To reinforce and align with the shared goals and priorities of the Children and Youth Planning Table

Membership:

The Working Group will be comprised of professionals working in Waterloo Region – ideally from a wide-cross section of disciplines and organizations. Membership will primarily be recruited via the Children and Youth Planning Table.

Meetings:

The Working Group will meet quarterly and task groups for special projects will meet as required.

Please contact Wanda Kampijan to participate -
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